

Preserving Scotland's sonic history through the medium of a video game













Interviewee:

Ged Grimes, composer and musician

During the pandemic, computer gaming and games development grew significantly. This case study explores the design of narrative, imagery and, in particular, the soundtrack created for <u>The Bard's Tale IV: Barrows Deep</u>.

This computer game intentionally evokes a recognisable place — Scotland. However, the setting is also entirely fictional. The digital gaming experience informs the ways in which cultural history and economic opportunity can intersect, and how games design may provide alternative potential methods of building resilience into the Experience Economy in the longer term, involving both creative and tourism sectors.

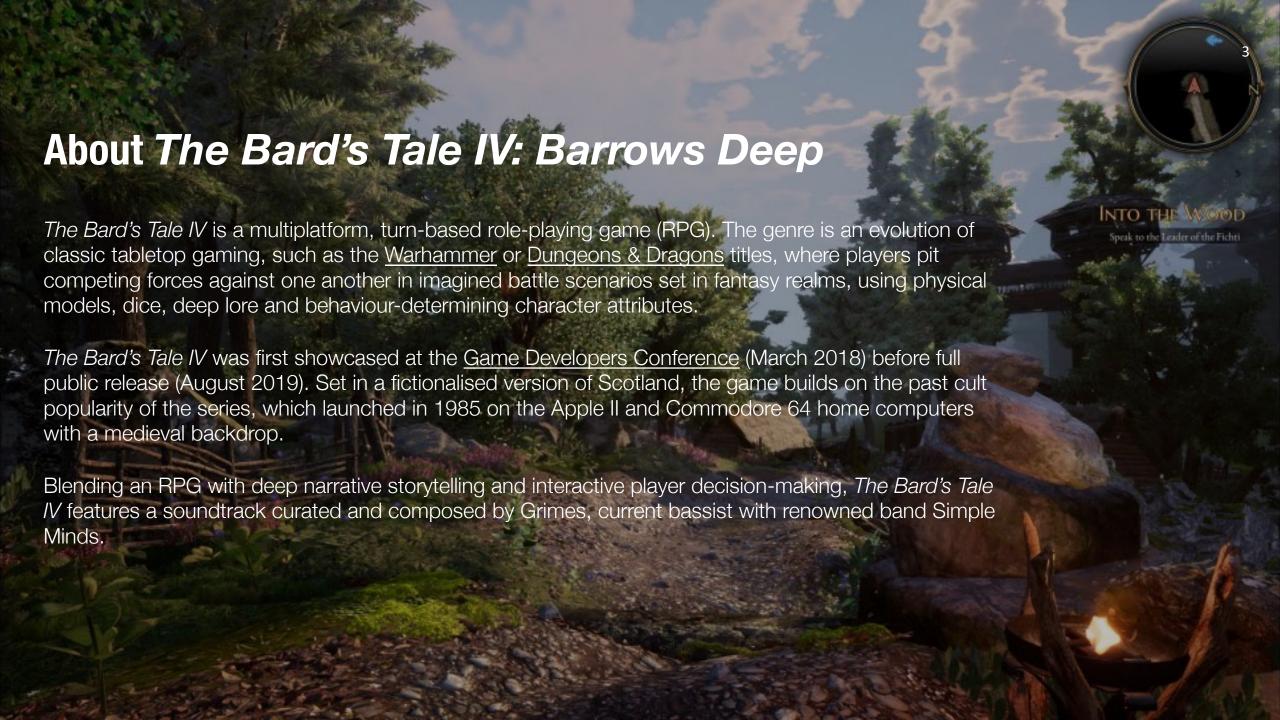


KEEPER OF THE OLD WAYS

Find Fiona's House

This case study is explored from the perspective of the composer and musician Ged Grimes, who created the soundtrack to the game. It highlights the importance of authenticity of experience, even in a fictional realm. The game's broader cultural impact was deemed to be of national significance, and it received publicity and support from VisitScotland around the release of the soundtrack.

All image stills from in game footage of The Bard's Tale 4: Barrows Deep





Place-based context: the score





(Click to play)

Set in 18th-century Scotland, the game features a score by Grimes that is integral to building out the depiction of this virtual world, and encompasses a range of historical musical genres specific to Scottish folk and religious musical traditions.

The soundtrack is comprised of 36 original compositions created in collaboration with local artists from across Scotland, in addition to which a fully orchestrated bonus EP featuring four tracks was released.

The soundtrack of *The Bard's Tale IV* informs the key narrative with emotional beats throughout the game. The soundtrack also offers an invaluable historical record and repository of endangered music that documents archetypal Scottish folk tales, oral histories and instruments and musical styles unique to the Scottish tradition.

While the game itself was developed by US-based studio InXile Entertainment, the music was created and recorded exclusively in Scotland, and the appointment of Grimes ensured the development of an authentic score.







The Land of Caith

for The Bard's Tale IV: Barr

by game-maps.com

Celtic Connections

To give further visibility to the musical content and related culture, Grimes and a host of musicians who helped to create the soundtrack participated in the 2019 Celtic Connections festival.

Glade of Mathan

A selection of songs from the game were recited on stage to festival-goers, accompanied by a narrative spoken-word performance from the lead voice actor alongside projected visual footage from the game.

Videos:

Top: Ged Grimes promo for Celtic Connections performance Bottom: Extract of Kim Carnie performing OoTha' N Tombaca Daor

Baedish Lowlands

Fort Garendo.

Crumbling Tower



Cultural regeneration/preservation

Work on the music for *The Bard's Tale IV* began in 2016. Game developer InXile Entertainment provided a brief that covered key narrative and character moments throughout the game, with discussions taking place ahead of composition to explore and agree on key elements such as mood and tone. Ultimately, Grimes was given autonomy over the creative direction of the soundtrack, composition, sounds and instruments — which added significantly to the novel approach undertaken and the authenticity achieved.

Grimes approached the project with the intention of including emerging Celtic talent alongside more experienced musicians, as well as actively seeking to find members of the broad Scottish folk music community with expertise in a particular style, genre or oral history. Promoting the culture and language of Scotland was key to his creative agenda, recognising the wider opportunity to bring previously unheard styles of music to the global gaming community.

Cultural regeneration/preservation

HARD TIMES IN SKARA BRAE

Grimes spent time recording the stories and the oral history of the music of Scotland with its practitioners, ensuring he was cataloguing the backstory to every song as a creative starting point. His intention was to ensure the songs were being deployed in the correct narrative and emotional context to be authentic to their cultural meaning. Traditional Scottish genres and techniques used in the score include 'mouth music', a unique and distinct performance style that arose in the wake of the Highland Clearances (1750–1860), a period in which musicians had significantly reduced access to physical instruments.

Pipers and fiddlers formed a core component of the soundtrack, with Grimes making the decision to minimise the presence of keys (e.g. piano or harpsichord), which would not have been available to, or played by, musicians from the period being sonically documented.

Aside from the separate four-track EP, the main soundtrack includes no orchestration (common to game design) as this particular style of performance, composition and arrangement was not authentic to the way in which the songs would have originally been performed.

Monetisation

Grimes took a non-traditional approach towards his remuneration for the composition and curation of the soundtrack, reserving all rights — mechanical, synchronisation and broadcast — against his original works. This provides him the unrestricted ability to use the works as a library of Scottish folk and traditional music for onward sale or licensing to third parties, such as film and television studios, broadcasters and other commercial revenue streams.

In doing so he has ensured full autonomy over future use of the score, meaning he is now the owner of the most comprehensive library of fully mastered Scottish music available for commercial use and, most importantly, guaranteeing he has control over onward remuneration to all artists and performers involved in the creation of the works. Grimes has established his own music publishing company specifically for the purposes of managing rights against the three-album soundtrack. The game follows the standard pricing structures of the kara Brae platforms and consoles that support the title. For illustrative tures Guild purposes and looking at the platform where the game is predominantly played, Steam prices the standard edition of *The Bard's Tale IV* at £27.99, with an enhanced director's cut available for £29.99. Additional features from the director's cut may be added to a pre-existing purchase for a one-time payment of £5.

On Microsoft Xbox specifically, the game is free to play for users with an existing subscription to <u>Game Pass</u>, which is billed from £7.99 per month for basic access, rising to £10.99 per month for enhanced access to an expanded library of titles and game features.

